Scott Anderson

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Scott Anderson is CEO of Doubledare (<u>www.Doubledareyou.us</u>), a coaching, consulting and search firm daring entrepreneurs and executives to fully live their unique talent, passion and purpose.

Anderson coaches and consults with boards, corporations, leadership teams, and emerging leaders of organizations who are committed to high performance.

Since 1982, Anderson has managed closely held family businesses (and has the scars to prove it), launched four for-profit companies (including two world-class failures) and two not-for-profit companies (both still thriving). In 2014, he sold his interest in Anderson Partners, a marketing communications firm, back to the company.

Anderson received his undergraduate degree from Brown University, graduated summa cum laude from the University of Nebraska at Omaha with a master's degree in clinical counseling, and is a licensed mental health therapist. He is also certified as an executive coach by The Coaches Training Institute and the International Coach Federation.

In 2007, Anderson founded At Ease USA (www.AtEaseUSA.org, AEU), a research accelerator that develops leading edge PTSD treatment for military families. AEU is currently developing a smart-phone app in partnership with Tel Aviv University.

Anderson published his first book, Playing Big, in 2013.